

Bettina Dreiseitl-Wanschura

Founder and Partner of PlanSinn GmbH, Vienna
Owner of DREISEITLwesearch, Germany



Mission Statement

Bettina is a highly engaged planner who wants to improve the life quality of residents. Her passion for local knowledge and empowerment motivates her to encourage municipalities to involve stakeholders and residents in decisions. With her special sensitivity, she includes often forgotten or culturally excluded groups. The question of how to design planning processes in order to involve interest groups but at the same time work effectively with professional facilitation is very important to her. Bettina always had a very strong interest in the protection of the natural resources and dedicated her work specifically to the interaction of people and water.

CV

With a Master in landscape ecology Bettina focuses on consulting cities and regions for future-oriented development.

She is engaged in research projects about the nexus of blue-green infrastructure and its social impact, the cost-benefits and added values. In this context she lead a collaborative research project "Enhancing blue-green infrastructure and social performance in high-density urban environments", with National University of Singapore, MIT, Harvard GSD, and Zeppelin University. Currently she is involved in "Naturvation – Nature Based Solutions for Urban Innovation", under Horizon 2020.

Another field of her work is the facilitation and moderation of conferences, Living Labs and workshops with a focus on the nexus of environmental topics, climate change and innovation.

planetYES: she constitutes the interface to environmental research institutions, and designs and facilitates involvement processes for **planetYES** communities and stakeholders. The topic of Circular Economy and how to introduce and implement this in regions worldwide is her core interest.

Work/Career: Due to her career as Founder and Partner of PlanSinn GmbH in Vienna, she disposes of a 20-years experience in project management, PR and communication for all topics named above. Besides being CEO at PlanSinn, Bettina was working as Managing Consultant at Rambølls Liveable Cities Lab for consulting cities and regions in Europe and the US. Today Bettina has her own consultancy DREISEITLwesearch.

Background: Bettina is a graduate from the University of Natural Resources and Applied Life Sciences in Vienna with a master's degree in Landscape Ecology. In 2011 she took a Sabbatical at Harvard University to specialize in Water Management and Water Diplomacy, the organization of change processes and the involvement and participation of stakeholders.